

Clip: 1 of 1

ZANDU AYURVEDA INTRODUCES PURE HONEY

Zandu Ayurveda, from the house of Emami Limited introduces Zandu Pure Honey, in the honey category of the Indian Market. Zandu has introduced a product which gives 100% Guaranteed Purity with No Added Sugar which is scientifically tested in German Laboratory. Speaking on this occasion, Mr. Ajith Babu Narasimha, CEO, Healthcare Division, Emami Limited said, "Adulteration in Honey is rampant in the market today with most of the products having added sugar. Consumers are skeptical about the presence of added sugar / jaggery / rice syrup in honey that they consume. In such a scenario, our objective is to provide consumers with honey that is 100% pure & natural that is available in the market today and is the only brand that they can fully trust."

